

Important Changes to Castle's SnowKids Program

While you may have heard about changes to Castle Mountain Resort's SnowKids program, back in the spring, we wanted to make sure that all parents, within our past participating schools, were aware of what's going on with the program.

In short, the SnowKids program has been absorbed into our regular children's season pass program which removes geographical restrictions, all while keeping the program open to all children ages 6 – 12. This enables more children to take advantage of the program, regardless of where they live.

The new sign up process is significantly more efficient for parents, since there is no longer a need for a special school code. Parents can simply visit http://www.skicastle.ca/passes/ to purchase passes for any member of their family or, if desired, call one of our guest services representatives at 888-SKI-TONS or 403-627-5101 for assistance.

Children's / SnowKids passes are also now eligible to be included as part of a family pass. An example of how buying a family pass can be hugely beneficial is that a family pass with one adult and 2 children / SnowKids is actually less expensive than buying a single adult pass.

The team at Castle Mountain Resort is always looking for new and creative ways to keep children and their families engaged in skiing / snowboarding and we're excited about the positive feedback we've received on this change so far.

Children's / SnowKids passes are available for \$49 + GST, until October 15th, 2018.

All the best,

Cole Fawcett

Sales & Marketing Manager Castle Mountain Resort